

European Cup of ETFs and Investment Management 2011

Introduction

European Cup of ETFs and Investment Management 2011 19-20 September 2011, London

Over the past few years significant growth and development has taken place in the investment management arena, mainly affecting asset allocation, risk management and transparency. This rapid growth has led to the innovation of products and the surfacing of new providers furthering the need for transparency and arming investors with the education they need to effectively manage return and investment risk.

- How the European debt crisis is influencing the construction of investment portfolios
- The importance of risk management and how it has changed
- The evolution and the future of the ETF landscape
- Implementing asset allocation with ETFs
- Why diversified exposure is important in volatile markets
- Opportunities in global markets
- Fiduciary responsibility and prudent investment practices
- Risk and return in alternative investments

Website: www.imn.org/Conference/European-Cup-ETFs-Investment-Management/Agenda.html

Themes

Are Alternative Assets Still Alternative?

- Defining Alternative Assets
- Are risks different in alternatives versus traditional asset classes
- How much of your portfolio should be allocated to alternatives and between alternatives
- Where investors are finding opportunities and challenges in today's markets

Manage what you can control!

We are looking forward to doing business with you!



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THANK YOU!

**YOUR ASSETS SHOULD GROW!
AND YOUR ASSETS SHOULD ALWAYS BE
PROTECTED!**